

## CONFERENCE EXHIBITOR



Let's Grow Kids' mission is to ensure affordable access to high-quality child care for all Vermont families. We know that child care is essential to Vermonters, but even before the pandemic, 3 out of 5 of Vermont's youngest children did not have access to the care they needed. COVID-19 has only exacerbated already pressing challenges for families, early childhood educators, and employers. Equitable access to a high-quality and affordable child care system will enable Vermont support young families, grow its workforce, and set its youngest residents up for future success in school, relationships, work, and life.

Business leaders across Vermont, in diverse industries and sizes, have told us that their ability to thrive depends on their employees' ability to show up. Yet thousands of Vermont families can't find or afford child care. When employees don't have child care, employers struggle to recruit and retain the best workforce. Vermont business leaders understand the value of innovation and investment. We can work together to ensure that every family has access to child care so that our businesses grow and our economy can thrive.

On January 28th, Let's Grow Kids officially launched a three-year legislative campaign to achieve accessible, affordable, high-quality early childhood education for all families. Let's Grow Kids is now collaborating with Let's Grow Kids Action Network (LGKAN), its newly formed 501(c)(4) affiliate, to spearhead the community organizing and political accountability needed to drive our 3-year legislative campaign to fund and support a sustainable and equitable child care system in Vermont. With support from champions across the state, we are working to ensure every Vermont child has equal opportunity to learn, thrive, and reach their full potential.

### Shayla Zammuto

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## ASK ME ABOUT...

Opportunities to partner with us to become a public champion for high-quality, affordable child care.

Information about family-friendly benefits and practices to consider to support your employees and your business.

**Any other questions you might have about Let's Grow Kids, or to just say hello!**

